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## **Personal Statement**

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Dedicated creative professional with a wealth of experience and a genuine passion for innovative projects. My background as a Nanny has honed my adaptability, creativity, and strong interpersonal skills. Well-versed in many aspects of digital artwork, having helped several brands develop and update their visual style. Highly motivated and fast learner, excited to leverage my diverse skill set and rapid learning capabilities in contributing to the vibrant and evolving landscape of the creative industry.

## **Work Experience**

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- 2020-Present     **Freelance Creative Artworker (April 2020 - Present)**  
*American Needle & Cooperstown Bears*
- Photographed collectible teddy bears for diverse clientele.
  - Planned and executed lifestyle photoshoots, creating visually compelling narratives
  - Demonstrated adaptability to varying shooting environments delivering diverse and captivating images
  - Created visually appealing designs and logos contributing to enhance the brand reputation.
  - Conducted post production editing with meticulous attention to detail, delivering polished final products
- 2022-Present     **Full Time Nanny (February 2022 - present)**  
*Private Family Household*
- Nurtured creativity by engaging in imaginative activities, fostering a stimulating environment for children.
  - Demonstrated keen attention to detail in tasks such as planning activities, organizing spaces and maintaining a safe environment.
  - Efficiently managed schedules, balancing various tasks and activities within specified time frames.
  - Adapted to various parenting styles and household routines, showcasing flexibility and openness to different approaches.
  - Cultivated strong interpersonal skills, displaying empathy and patience in challenging situations.
- 2016-2020        **Waitress, Nanny and dog walker- whilst completing Masters degree, & Backpacking trip**  
*(November 2016 - March 2020)*
- 2015-2016        **Studio Photographer and Creative Artworker (July 2015 - August 2016)**  
*Regent Products Corporation*
- Conducted photo shoots for product catalog, ensuring high-quality images that showcase products effectively.
  - Collaborated with the creative team to develop and execute visually appealing concepts for product photography and catalogue covers.
  - Edited and retouched images to meet brand standards and enhance visual appeal.
  - Managing and organizing digital assets, ensuring a systematic and accessible archive of product images.
  - Coordinated with product teams to understand specific requirements and deliver images that align with marketing goals.
  - Maintaining and troubleshooting photography equipment to ensure optimal functionality during shoots.
  - Contributed to the development the company's visual identity through creative and impactful photography.
- 2014-2015        **Sales Associate, Stock Team (September 2014- May 2015)**  
*Zara*
- Effectively communicated with customers, colleagues and management to convey information and resolve issues.
  - Provided excellent service to customers, addressing their needs and ensuring a positive shopping experience.
  - Adapted to fast paced retail environments, handling multi-tasking and balancing diverse responsibilities effectively.
- 2012-2013        **Photography Internship (November 2012 - January 2013)**  
*Krone Pens & THINK Pens*
- Captured high-quality images of collectible pens, showcasing intricate details and craftsmanship
  - Edited and retouched images using Adobe Photoshop including background removal.
  - Assisted in the development creative concepts and pen photo shoots

## Academic and Professional Qualifications

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<b>Masters of Fine Art</b>	Goldsmiths University of London	2017-2019	Marks: 2:1
<b>Bachelor of Arts in Art, Media and Design</b>	DePaul University Chicago	2010-2014	GPA: 3.8

## Skills

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- Ten-plus years experience in digital photography and digital retouching
- Proficient in Adobe Creative Suite
- Strong attention to detail for precise image editing
- Knowledge of composition and aesthetics in photography
- Understanding of lighting and shadow manipulation
- Retouching techniques for skin products and various visual elements
- Proficient in Procreate
- Understanding of the principles of design with typography and layout skills
- Excellent verbal and written communication skills
- Proficient in Microsoft Office

## Interests

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- Foreign travel and culture - backpacking trip around New Zealand, Japan, and South East Asia
- Sports – football, golf and hiking with an interest in health and fitness.
- Creative – Drawing, animating, video and photo editing, oil/acrylic painting, and woodworking
- Socializing with family and friends
- Volunteer work: Fostering animals and Mutual Aid- bringing hot meals and food boxes to help people in the community.

## References

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### Work

Dana Piet  
Managing Supervisor  
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### Work

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